

Hi Sean,

I have heard that articles on Ezinearticles do not rank as well as they used to. Is it still worth having article marketing as the main source of traffic to build a list? Or is there a more efficient method?

Thanks,

Maryse

Maryse,

Here's the thing...their total traffic is down by about 1/2. But the half that went away is rehashed rewritten, spam trash articles that never should have been accepted. My own articles are doing very well, and are my main source of income (about 95% of my revenue comes from the articles I have on ezinearticles).

There is a supercharged method of doing article marketing - and I'm revealing it in my new Top Secret Training Files I mentioned in the email I sent you earlier today....this is where you layer other article directories on top of ezinearticles, and get additional page rank to your articles (it's confusing...but I explain it all in the Top Secret Training Files....)

Sean

Okay, first thank you for making this offer. Here is my question:

You provide great content in both your emails and your articles. How do you adjust your focus on the emails so that they don't seem to provide the same information and sway the reader toward buying a product.

Thank you,

B

Barbara,

Hmmmm...good question...

For the email content side of things...I have literally hundreds of hours worth of knowledge in my topic, so it's easy to come up with a new topic each day to teach on, I just choose one and teach it. As long as you have a big body of knowledge or experience to work from, then it's easy to just choose a new topic each day...

Swaying the reader...it depends - usually in my followup series, I am very laid back, something like this: by the way, if you like what I just taught, you might love my training ([link to paid training](#)) - but sometimes I just come out and say it as it is: "let's face it...if you are struggling in your business, you NEED my training...I suggest you download it today ([link to paid training](#))"

hope this helps!

Sean

Hi Sean,

Thanks for this free coaching question offer. Hope I'm in time.

My question is - Do you generally recommend sticking to one niche to market to or do you believe in branching out into several niches after you get a first niche going?

Best wishes,

Bruce,

I recommend starting with one. After that, it doesn't matter. Once you are making, say \$5k a month on one niche, you can then decide, do I want to grow this niche or go into another one. But until you are making at least \$5k a month, I would stick to one niche, and forget about deciding about future niches until then.

Sean

Are you still focusing on article marketing on ezine articles? I was just watching your CBE video from module 7 where it shows you didn't add any articles between April and September. In the video it seemed you were coming back to ezine articles but I was wondering why the break. Was it because you were testing elsewhere or are you finding that other methods are as effective or almost as effective as ezine articles so you weren't having 600 articles a month written for that source.

Thanks,

p.s. I recently took your Look Over Your Shoulder program on an 8 hr each way trip from Denver to Nebraska and back. You were great company and I am really enjoying learning your method.

Lori,

Yes, I'm still using ezinearticles as my primary source of traffic, the break was for using the budget for testing a different source of traffic, but my budget is on ezinearticles for now and the foreseeable future...

Glad you liked the Look Over My Shoulder Trainings!

Sean

How do you choose the topic/keyword for best results in getting your ezine articles to rank high on Google?

Edwin,

I focus on topics and ideas, not on keywords.

I wrote an article on it once, I think if you read it, it will totally surprise you and answer your question:

<http://ezinearticles.com/?SEO-Keywords-in-Article-Marketing-and-SEO---Why-Keyword-Targeting-Doesnt-Work&id=5239746>

Sean

> Hey Sean,
>
> What paid or free tool do you use for building backlinks?
>
> Thanks,
> Rob

Rob,

I don't use tools.

I write and submit articles online, free: ezinearticles.com paid: fastsubmitarticles.com

Hope this helps,

Sean

sean

I want to write a I need your help e mail

I listened to the audio

would you have a template for this?

I finally getting the second ab e book written
and I think this would help me with Q and A section

thanks

David,

Here's the template:

Subject line:

I need your help

Body:

{Firstname)

I need your help.

I'm in the process of creating some brand new training to help you take your body and your fitness to a brand new level and I want to make sure it is exactly what you need to help you with your fitness.

So...I need your help:

- 1) What is your body and fitness goal for the next 90 days?
- 2) What are the 3 biggest things that are holding you back from achieving that goal?

(Firstname), just hit reply to respond, and if you respond within the next 24 hours (just do it now :-) , I promise to respond personally...

To your fitness,

David

Sean

What I like about your emails is Newness & Freshness.

Where do you get time & energy from, consistently ?

Where do you get this kind of consistent burning desire ?

I guess money alone can not fuel this.

Pradeep Mahajan

Pradeep,

My vision gives me the time and energy. And it doesn't take much time
- about 4 hours a day.

Where does my desire come from? I want to change the world. Once you
have that, everything else falls in place. You are right, I don't do
it for the money, I do it for the freedom and change the money can
buy.

SEan